

PRIVACY POLICY

The following Privacy Policy provides an overview of how your data is personal data are collected and processed.

Dear user,

This privacy statement (hereinafter also "Privacy Policy") has the aim of providing information on the methods of collection and processing

of the personal data concerning you (hereinafter, the "Personal Data" or also only the "Data").

In particular, you are given an overview of how your data is personal data are processed and what are your rights under the Privacy legislation. The specific categories of data processed, and the methods of treatment vary according to the services requested or agreed.

1. Who is the data controller of the collected data e how can he be contacted?

fame & co. srl is responsible for this Site as it uses it for provide services and present their products.

Contact details:

fame & co. srl
Via dell'Industria, 4
48022 Lugo (RA)
Tel. +39 0545 22489

For information relating to personal data concerning you, you can contact the Data Protection Officer at any time personal, by writing to the addresses indicated above or by sending an e-mail to following e-mail addresses: info@famaeco.com

2. What data we collect and what is the source of it data?

Through the Site we collect and process various types of personal data for the purposes referred to in paragraph 3. In particular, for the purposes referred to in paragraph 3 below, the Site deals with personal data received by the User himself, such as

- Personal data (name, address, date and place of birth, nationality)
- Contact details (telephone number, e-mail address)
- Identification data for access to the Site (i.e. ID data)

The source of such personal data is, therefore, the User.

They are also treated: (a) personal data included in log files. Each time the User accesses a internet page, the system automatically saves data in a log file. (b) personal data relating to navigation, processed both in order to allow the correct functioning of the Site, both for marketing purposes.

3. What are the purposes of data processing and on what legal basis do we process the data? The User's personal data are processed in accordance with the Regulations general European data protection law, n. 2016/679 (of hereinafter "Regulation" or "GDPR"). In accordance with the Regulations, each processing of personal data must take place on the basis of a so-called "Base juridical ", which legitimizes it. The different purposes are indicated below and their respective legal bases.

A. On the basis of legitimate interest (Article 6 (1) (f) of the GDPR) to. Contact form fame & co. srl processes Personal Data in order to provide the best feedback possible to requests received through the contact form present on the website. When the User contacts fame & co. srl (via the contact form), providing specific information about the his needs or his person, the Company will save the Data in order to give following the request of the same User (Article 6 (1) (b) GDPR), as well as in the event that further communications are necessary.

This treatment is based on the legitimate interest of fame & co to provide feedback to the User.

The data collected in this way will be deleted once the request has been processed, except for Data for which a retention obligation is prescribed by the law.

B. Based on consent (Article 6 (1) (a) GDPR) to. Newsletters and business contacts with the express consent of the User to be contacted for the purpose of marketing and commercial purposes, Fame & Co srl processes personal data of the User for these purposes.

The User has the right to withdraw the consent given at any time. Withdrawal of consent does not affect the legitimacy of the processing

carried out up to that moment. By agreeing to be contacted via e-mail, telephone, or post (in accordance with Art. 6 par. 1 a GDPR),

the User provides Fame & Co srl with the possibility of contacting him by phone, email, or post to receive information about the products and services offered by the Companies and related to the category chosen by the User. Furthermore, at the time of consent, the address is saved

User's email and the registration date to prove consent provided. Also, to measure the success of the newsletter, they come

collected data relating to the opening of the newsletter, at the time of opening and the links that are clicked.

To receive the newsletter, the User must enter the name and e-mail address, while the other information required is optional. After entering the required information, it will be sent an e-mail to verify the correctness of the e-mail address entered through the confirmation request via a link.

You can unsubscribe from the newsletter at any time, by clicking on the appropriate link at the bottom of the e-mail. We also remind you that it is always possible to oppose the processing of own data for advertising purposes, by writing to info@famaeco.com based to the Company that carries out the processing and that sends the communications commercial.

The data provided for marketing purposes will be kept only at to send the newsletter and to provide commercial communications for

mail or by phone. to. Business contacts with the express consent of the User to be contacted for the purpose of

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The User has the right to withdraw the consent given at any time. Withdrawal of consent does not affect the legitimacy of the processing

carried out up to that moment. By agreeing to be contacted via e-mail, telephone or mail (in accordance with Art. 6 par. 1 of the GDPR), the User provides Fame & Co srl with the possibility of contacting him by telephone, e-mail or mail to receive information about the products and services offered by the Companies and related to the category chosen by the User.

4. Who receives my data?

Within our organization, your data may be known by subjects who need them to fulfill their obligations law or entities that provide the site's services. The Data could also be known by our service providers and delegated agents. It deals with of companies operating in the IT services, advertising and consultancy and in the field of marketing.

Outside the aforementioned cases, your data may be disclosed where required by law. In such cases, your data will be known by subjects

belonging to the following categories:

- Public authorities and institutions (i.e. public authorities, authorities judicial, police forces, state control and supervisory authorities

and law enforcement agencies). These subjects can operate as data processors, subjects authorized to process or as independent data controllers (in the case, for example, of public authorities and banks).

5. Transfers of Personal Data are envisaged to third countries or international organizations?

Your data will be processed within the member countries of the Union European. However, some suppliers may need to relocate

such Data to third countries that are not part of the European Union in order to provide the requested services. It should be noted that the Data will always come in any case processed by applying all the technical and organizational measures necessary for in order to guarantee adequate levels of protection and safeguarding according to the applicable legislation.

It should be noted that your data may also be transferred to third countries if this is required by law (i.e. to fulfill tax obligations) or by the competent authorities. Finally, it is specified that you always have the right to request a copy of such data as well as information on the precise location of the same, by contacting the competent data controller with an e-mail to info@famaeco.com

6. How long are the collected data kept?

Unless otherwise specified, your personal data is stored for the time necessary to provide the requested service, i.e. for the time required by any specific conservation obligations provided for by the law, always in accordance with the applicable legislation.

The Data provided in the Contact Form (point 3Aa) are kept for the period necessary to provide the requested feedback or service.

Finally, the Personal Data provided for marketing purposes (point 3Ba) are kept for a maximum period of 2 years, always in compliance with the consent provided by you and in accordance with applicable legislation.

7. Is the provision of data mandatory?

The provision of data is not mandatory, however failure to provide it could prevent the Company from providing feedback or follow-up to the request received on the Site.

It is specified that the provision of data for marketing purposes (commercial communications) is not mandatory in order to use the Site.

8. What rights can I exercise?

Every interested party, towards us has

- Right of access pursuant to Art. 15 GDPR,
- Right of rectification pursuant to Art. 16 GDPR,
- Right to cancellation (right to be forgotten) pursuant to Art. 17 GDPR,
- Right to limitation of processing pursuant to Art. 18 GDPR,
- Right of opposition pursuant to Art. 21 GDPR,
- Right to data portability pursuant to Art. 20 GDPR.

Furthermore, the User can always lodge a complaint with the competent authority of control (Guarantor for the protection of personal data) pursuant to Article 77 GDPR. You can withdraw your consent to the processing at any time, too if the consent was given before the entry into force of

Regulation, 25 May 2018. It is specified that the withdrawal of consent it is valid only for the future and, therefore, the treatments prior to the revocation they will remain effective.